

Do the right thing...  
It's just that simple.



Leading-edge solutions for communications and technology management





## The Value of our Product

### EFFICIENCIES THROUGH CENTRALIZATION

PCR°360™ eliminates multiple software packages by consolidating the management of technology, people, and data into a single tool set. By streamlining processes, users are able to easily complete requests using real time information, and without redundant efforts. PCR°360's unified and collaborative system typically increases service center/help desk and staff efficiency by 10-25%. PCR°360 users have the advantage of:

- Increasing customer service levels and technician response times without increasing staff sizes
- Using help desk staff to make real-time updates to voice switches and other technical equipment
- Saving technician time through better inventory management and complete system information
- Reducing redundant efforts

### CLEAR VISIBILITY INTO OPERATIONS

PCR°360 provides complete visibility from a single platform to manage every aspect of physical equipment, services and circuits in a unified repository. With the right foundation, businesses run smoothly and efficiently. PCR°360 lets users:

- Track every asset in your system through its entire lifecycle
- Define and track SLA metrics in all areas
- Create and monitor dashboards such as service status, crossed thresholds, trend analyses, active requests, and more

### FLEXIBILITY IN DESIGN

PCR°360 is designed to accommodate change without the need for customizations and modifications. As technology, personnel and business process needs change, PCR°360 can be adapted quickly and easily to meet your requirements. Because the system is tailored for your organization the chaos normally surrounding process changes is eliminated. The result is faster implementation of business changes and less cost to your organization.

### IMMEDIATE AND LONG-TERM ROI

You need solutions that you can implement quickly, are easy to learn, and will provide long-term efficiencies. PCR customers typically are live with their applications within six months of setting up their environment and stay with us, on average, for over **fifteen** years! This translates to significant ROI – both now and in the future.

### ONGOING SUPPORT

Providing a solution rather than a product translates into exceptional ongoing support for your PCR°360 system. In most cases the team that builds your solution continues to support it over the life of the product. This means faster solutions to issues you might have, easier enhancements to accommodate new business processes and a system that works the way you need it to work.

PCR provides an Enterprise-level management tool that tracks, manages, and bills – assets, people, operations and workflow. Our PCR°360 software is a single, integrated application that is simple to use; makes users and companies more efficient; and gives better visibility into an organization's assets and operations.



## Things That Matter – Our Core Values

### Do the Right Thing

Seems simple – it IS simple. Nevertheless, organizations forget it all the time - but not PCR.

We believe that if you just 'do the right thing' you will end up with great results. When we are interacting with you, or writing software, or working on a billing issue – whatever – you have our pledge that we will always ask ourselves "What is the right thing to do?" This philosophy translates into providing our customers, our employees, and our suppliers with the best services available because it means no shortcuts, no quality compromises and great working relationships.

### Give the Customer What They Want

Delivering an application that fits the way your organization operates - with processes and terms you understand -provides you with immediate impact and long-term ROI. PCR°360 allows you to tailor the base software to fit your needs, this provides a solution that is easily embraced by your staff and delivers operational efficiencies, significantly better customer service, greater visibility into operations, and reduced costs.

### Provide On-going Value

We dedicate ourselves to providing a solution rather than a product. This approach to development requires research, thought, listening and continual software development. Today, and throughout our 30+ year history, we provide on-going support for our products and supply the methods and means to continually enhance our customers' investments. This methodology protects your investment, eliminates the 'chaos of change' required in swapping vendors, and positions your organization to confidently embrace tomorrows' requirements.



# Koniag Development Corporation

## A TRADITION OF EXCELLENCE

Koniag Development Corporation's (KDC) family of companies spans diverse sectors of commerce and development. Although the work is different, they all share a high potential for growth, a commitment to excellence, and together provide strength and stability to the KDC portfolio.

The subsidiaries provide services that include cultural and natural resource assessment, physical and information security, construction management, fluid reprocessing technology, environmental management, telecom asset management, logistics, IT services, GSA schedule consulting and government contract marketing. Our products range from highly technical manuals to telecommunication management software to composite aircraft parts. We are always seeking the chance to broaden our opportunities for new business relationships.

Many of KDC's companies gained certification under the Small Business Administration's 8(a) program. Each company brings a healthy and profitable business model to our products and services while proving to be successful commercial enterprises.

We invite you to learn more about these relationships. Visit us at [www.KoniagDevelopment.com](http://www.KoniagDevelopment.com)



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